

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

National Media Team
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
61166-2	10/07/12	October 2012	10/01/12 - 10/05/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3275

Flight Dates	Order #	Alt Order #
09/28/12 - 10/05/12	61166	09831011

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/01/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC-92701H \$1,100.00 NM									
2	10/02/12	10/02/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 5:46 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC-92701H \$1,100.00 NM									
3	10/03/12	10/03/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 5:58 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC-92701H \$1,100.00 NM									
4	10/04/12	10/04/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 5:42 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC-92701H \$1,100.00 NM									
5	10/05/12	10/05/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 5:55 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 TVRNC-92701H \$1,100.00 NM									
6	10/01/12	10/01/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
61166-2	10/07/12	October 2012	10/01/12 - 10/05/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3275	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/01/12	10/01/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 6:44 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-92701H \$1,400.00 NM									
7	10/02/12	10/02/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 6:40 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-92701H \$1,400.00 NM									
8	10/03/12	10/03/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-92701H \$1,400.00 NM									
9	10/04/12	10/04/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ---T--- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 6:44 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-92701H \$1,400.00 NM									
10	10/05/12	10/05/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 6:53 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC-92701H \$1,400.00 NM									
12	10/01/12	10/01/12	5p Local 12 News at Five	5:00 PM-5:30 PM	M-----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 M----- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 5:07 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-92701H \$2,200.00 NM									
13	10/03/12	10/03/12	5p Local 12 News at Five	5:00 PM-5:30 PM	--W----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 --W---- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 5:24 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-92701H \$2,200.00 NM									
14	10/05/12	10/05/12	5p Local 12 News at Five	5:00 PM-5:30 PM	----F--	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 5:14 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC-92701H \$2,200.00 NM									
16	10/02/12	10/02/12	5p Local 12 News at Five	5:30 PM-6:00 PM	-T-----	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -T----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 5:58 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVRNC-92701H \$2,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
61166-2	10/07/12	October 2012	10/01/12 - 10/05/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/02/12	10/02/12	5p Local 12 News at Five	5:30 PM-6:00 PM	-T-----	:30	1	\$2,400.00	NM
17	10/04/12	10/04/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---T---	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 5:41 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVRNC-92701H \$2,400.00 NM									
18	10/01/12	10/01/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 6:14 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC-92701H \$2,800.00 NM									
19	10/03/12	10/03/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--W----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 6:14 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC-92701H \$2,800.00 NM									
20	10/04/12	10/04/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 6:14 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC-92701H \$2,800.00 NM									
21	10/05/12	10/05/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 6:23 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC-92701H \$2,800.00 NM									
22	10/02/12	10/02/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 10:37 PM Tue Reg 3 10:00 PM-11:00 PM :30 TVRNC-92701H \$6,500.00 NM									
26	10/01/12	10/01/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	M-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/01/12 11:14 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-92701H \$3,200.00 NM									
27	10/02/12	10/02/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	-T-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 11:30 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC-92701H \$3,200.00 NM									
28	10/03/12	10/03/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	--W----	:30	1	\$3,200.00	NM

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61166-2	10/07/12	October 2012	10/01/12 - 10/05/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$3,200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>W</td><td>10/03/12</td><td>11:21 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TVRNC- 92701H</td><td>\$3,200.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	--W----	1	\$3,200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	W	10/03/12	11:21 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	TVRNC- 92701H	\$3,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	W	10/03/12	11:21 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	TVRNC- 92701H	\$3,200.00 NM																																								
29	10/04/12	10/04/12	11p M-F Local 12 News 1	11:00 PM-11:35 PM	---T---	:30	1	\$3,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$3,200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>Th</td><td>10/04/12</td><td>11:34 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>TVRNC- 92701H</td><td>\$3,200.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	---T---	1	\$3,200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	Th	10/04/12	11:34 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	TVRNC- 92701H	\$3,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	---T---	1	\$3,200.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	Th	10/04/12	11:34 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	TVRNC- 92701H	\$3,200.00 NM																																								
<u>Total Spots</u>							24																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$54,400.00
<u>Agency Commission</u>	\$8,160.00
<u>Net Amount Due</u>	\$46,240.00

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